



Lisa Shea Smith
UX/UI Designer / Developer
615-804-7042
LisaSheaDesign@gmail.com

LisaSheaDesign.com

Lisa Smith is an UX/UI Designer/Developer, who's originally from Memphis, recently moved back to Nashville from Los Angeles. Her background is in front-end development but her wheelhouse is UX design. She is efficient in creating user-flow charts, wireframes, and low to high fidelity prototypes for web and mobile. She completed the Los Angeles Marathon twice by running 26 miles and she also plays a mean rhythm guitar.

Lisa bridges the gap between creative and development, which aids in producing the right visual content for user testing. She designs razor sharp comps that match the creative direction. She has a house at the intersection of Liberal Arts and Technology.

She's been called a "Unicorn" by team members because she is technical and creative. She has also been called "The Machine" for her rapid prototyping and attention to detail. Lisa is always learning and loves what she does.

Your vision... her skills, let us bring it to fruition!



Lisa Shea Smith
UX/UI Designer / Developer
615-804-7042
LisaSheaDesign@gmail.com

LisaSheaDesign.com

What I'm Good At:

- Problem solving; I turn a lot of stones!
- UX design that produces a target solution for your product.
- Rapid prototyping using mockups/wire-framing solution for user testing.
- Producing visual and Interaction pixel perfect design composition.
- Able to write clean HTML/CSS/JavaScript for live prototyping.

What's in my Toolkit:

UX Design | Post-it Notes | Sketch | inVision | Webflow | HTML | CSS | JavaScript

EXPERIENCE

Lisa Shea Design - UX/UI Designer / Developer - October 2014 - Present

Keeping my UX design skills up-to-date with relevant projects, while helping entrepreneurs.

Razorfish - UI Front End Developer / Presentation Layer Engineer - May 2014 - Sept. 2016

Rapid prototype development using Webflow for user testing and UI development for Honda Automobiles redesign website. Build enhance HTML/CSS/Javascript components for the NSX-Acura explore redesign website.

RPA Advertising - UI Front End Developer (6 month contract) - April 2014 - October 2014

Teamed up with the UX and Creative Director to create an interactive style guide for the "Give Back Bike" community project web app. I also, produced prototypes for high conversion rate banner ads for the summer clearance 2014.

SurfMyAds Inc. - UI Front End Developer - May 2013 - April 2014

UI development of interactive, responsive cross browser code for various data driven web sites, that seamlessly integrated into asap.NET in a team environment.

Actv8 Inc. - Interactive Front End Developer - April 2012 - March 2013

UI development for interactive quiz mobile apps, that seamless integrated into Eclipse and xCode for Android and IOS devices in a team environment.

Legendary Entertainment (Legendary Pictures) - Web Designer / Producer - Sept. 2009 - June 2011

Aided in designing an initial UI design and prototype for the company website. Managed the development of the CMS/back-end functionality. Created web banners and graphics for mobile game "Ninja Assassin".

mobileStorm - Web Designer - Nov. 2007 - June 2009

Demonstrated expert skills as a web designer and developer for landing pages for various clients.

Graphic Orb - Production Artist - Nov. 2004 - March 2006

Production and layout of movie print branding.

Yoo-nek Kreations - Print Graphic Designer - Jan. 2001 - April 2004

Print Graphic Design/Web Design | Logo and Identity | Collateral/Brochures
Press Productions | Websites Design / Development (HTML/CSS)

EDUCATION

General Assembly - (UX) User Experience Design Circuit Certificate – 2017

O'Reilly School of Technology - JavaScript Programming Certificate – 2015

UCLA Extension - Web Design 2011

Austin Peay State University - BFA - Graphic Design