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**Lisa Shea Smith**  
**UX/UI Designer / Developer**  
**615-804-7042**  
[LisaSheaDesign@gmail.com](mailto:LisaSheaDesign@gmail.com)

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[LisaSheaDesign.com](http://LisaSheaDesign.com)

Lisa Smith is an UX/UI Designer/Developer, who's originally from Memphis, recently moved back to Nashville from Los Angeles. She has over 15 years experience in the Los Angeles tech startup industry. She uses the UX design process to bring user interface to life. She writes effective, validated cross-browser semantic code for web and mobile high-fidelity prototypes. She completed the Los Angeles Marathon twice by running 26 miles and she also plays a mean rhythm guitar.

Lisa bridges the gap between creative and development, which aids in selecting the right visual content for user testing. She designs razor sharp comps that match the creative direction. She has a house at the intersection of Liberal Arts and Technology.

She's been called a "Unicorn" by team members because she is technical and creative. She has also been called "The Machine" for her rapid prototyping and attention to detail. Lisa is always learning and loves what she does.

Your vision... her skills, let us bring it to fruition!



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## What I'm Good At:

- Problem solving; I turn a lot of stones!
- UX design that produces a target solution for your product.
- Rapid prototyping using mockups/wire-framing solution for user testing.
- Producing visual and Interaction pixel perfect design composition.
- Writing clean HTML/CSS/JavaScript for live prototyping.

## What's in my Toolkit:

UX Design | Post-it Notes | Sketch | inVision | Webflow | HTML | CSS | JavaScript

## PROFESSIONAL EXPERIENCE

### **Latitude 36 at State of Tennessee - UX/UI Designer (contract) - August 2017 - Present**

Oversee the front end development process to ensure the user experience is unified across all platforms and the design of each site and app fits the user's needs. Assist the communication department in creating best practice materials that ease the user experience for the authors who add content to CMS.

### **Lisa Shea Design - UX/UI Designer / Developer - October 2014 - Present**

Keeping my UX design skills up-to-date with relevant projects, while helping entrepreneurs. Produce wireframes, mockups and prototypes for development. Collaborate, develop and create digital deliverables using current UX, UI and usability methodologies includes user research, personas, interviewing and competitor analysis.

### **Razorfish - UI Front End Developer / Presentation Layer Engineer - May 2014 - Sept. 2016**

Rapid prototype development for user testing and UI development for Honda Automobiles redesign website. Design ideas were delivered through wireframes, mockups, and prototypes utilizing HTML/ CSS, prototyping software.

### **RPA Advertising - UI Front End Developer - April 2014 - October 2014**

Teamed up with the UX and Creative Director to create an interactive style guide for the "Give Back Bike" community project web app. I also, produced prototypes for high conversion rate banner ads for the summer clearance 2014.

### **SurfMyAds Inc. - UI Front End Developer - May 2013 - April 2014**

UI development of interactive, responsive cross browser code for various data driven web sites, that seamlessly integrated into asap.NET in a team environment.

### **Actv8 Inc. - Interactive Graphic Developer - April 2012 - March 2013**

UI development for interactive quiz mobile apps, that seamless integrated into Eclipse and xCode for Android and IOS devices in a team environment.

### **Legendary Entertainment (formerly Legendary Pictures) - Web Designer - Sept. 2009 - June 2011**

Aided in designing an initial UI design and prototype for the company website. Managed the development of the CMS/ back-end functionality. Created web banners and graphics for mobile game "Ninja Assassin".

### **mobileStorm - Web Designer - Nov. 2007 - June 2009**

Demonstrated expert skills as a web designer and developer for landing pages for various clients.

### **Graphic Orb - Production Artist - Nov. 2004 - March 2006**

Production and layout of movie print branding.

## EDUCATION

**General Assembly** - (UX) User Experience Design Circuit Certificate – 2017

**O'Reilly School of Technology** - JavaScript Programming Certificate – 2015

**Austin Peay State University** - BFA - Graphic Design